

The Pennsylvania Chiefs of Police Association (PCPA) and the Critical Response Group (CRG) are Proud to Announce Their New Strategic Partnership



Pennsylvania
Chiefs of Police Association



CRITICAL RESPONSE GROUP
A Rodgers Group Company

PLAN. COMMUNICATE. LEAD.

Critical Response Group Inc. (CRG) and the Pennsylvania Chiefs of Police Association (PCPA) are proud to announce a new strategic partnership aimed at revolutionizing first responder planning and responses during emergency situations.

Leveraging the hard-fought lessons learned by our military's most elite Special Operation forces during the global war on terror, Critical Response Group Inc. transforms written emergency operations plans into highly-usable, GeoRelevant™ (SMART) visual plans known as Collaborative Response Graphics™. These plans are then made available to first responders through a secure, web based application on their smart phones/devices or computers. That application allows first responders to visualize their location on the actual plan, and incident commanders to better coordinate the scene because assets can be tracked in real time.

A plan is only as good as its ability to be accessed, understood and implemented by personnel who are on scene during an incident. All too often, when an emergency strikes a school, place of worship or privately-owned building, well thought out plans go unused or underutilized simply because critical information is often buried in a written document which is not accessible to the first responders.

Critical Response Group Inc. (CRG) is solving this long-standing challenge by creating easily understood, geospatially accurate Collaborative Response Graphics™. At their core, they are one page visual emergency response SMARTplans. While for years schools and most commercial entities have been required by law to have emergency action plans, until now those plans often sat in seldom-viewed three-ring binders instead of in the hands of first responders and safety professionals responding to an emergency at that location.

Because geospatial metadata is imbedded in every pixel of a Collaborative Response Graphic™, first responders using any hand held smart device to view the plan will instantly visualize themselves on that plan. That allows for a common frame of reference and true situational awareness between all first responders, regardless of the agency or emergency discipline that they represent.

“Everyone talks about the need and desire to be on the same page, what we are doing with the PCPA is creating that page,” said Phil Coyne, President of Critical Response Group, Inc.

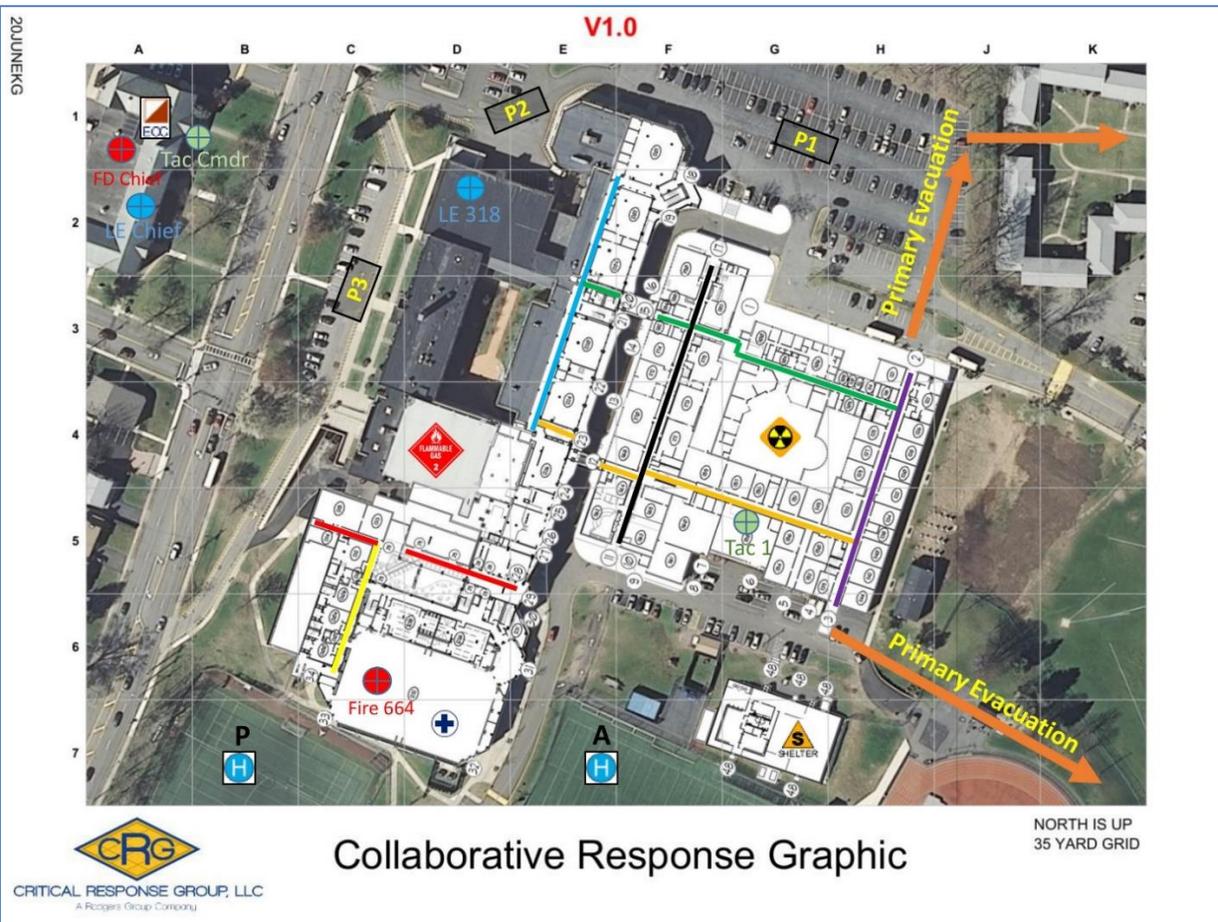
Working in partnership with the Pennsylvania Chiefs of Police Association, Critical Response Group Inc. has embarked upon a project to assist police departments, school districts and emergency planners in developing a unique, truly interoperable and accessible means with which to plan and respond to critical events.

“The Executive Board of the Pennsylvania Chiefs of Police Association includes police chiefs who have responded to numerous active incidents including school shootings. With that firsthand knowledge, we endorse the value of this unrivaled tool that can be instantly activated to respond to a variety of situations. We believe that CRG is the leader in providing the latest available technology for plans that will succeed,” said Thomas C. Gross, Executive Director, Pennsylvania Chiefs of Police Association.

Critical Response Group’s Collaborative Response Graphics are already in use in select school districts, commercial buildings, and transportation hubs throughout the United States. They have proven to be effective planning and response tools at events ranging from schools to the 2016 Democratic National Convention.

About Critical Response Group, Inc.

Formed in 2016 and formerly the Geospatial Intelligence Division of The Rodgers Group, LLC, Critical Response Group is a team of dedicated, experienced and proven professionals from the U.S. Military Special Operations and domestic public safety communities. Members of our team have served as Police Chiefs, SWAT team commanders, Fire Chiefs, Emergency Management Coordinators, Fusion Center Directors and former members U.S. Military Special Operations Command who have served on numerous tours in combat. They have a proven record of success operating in environments ranging from the war on terror overseas to man-made and natural disasters here at home.



Sample CRG showing a text-based plan converted to a GeoRelevant™ Collaborative Response Graphic™

To learn more about the project, please see the link below to an article written by Chief Michael Bruno (Ret.) of the Tenafly Police Department which explains this technique which has been used for more than ten years to plan and coordinate operations by our Nation's most elite military forces.

<http://www.crgplans.com/wp-content/uploads/2017/01/CRGWhitePaper.pdf>

Relevant Links:

Critical Response Group Website
www.crgplans.com

Pennsylvania Chiefs of Police Association (PCPA)
<http://www.pachiefs.org/>