



PHILIP MORRIS
INTERNATIONAL

Join PMI's flagship certification program and don't miss the opportunity to hear from renowned experts who have extensive understanding of transnational crime and its linkages with illicit trade in tobacco products.

THIRD EDITION

ILLICIT TRADE IN TOBACCO PRODUCTS

CONVERGENCE WITH CRIME

REGISTER NOW!

**April 13 - May 25,
2022
4PM - 5:15PM EDT**

- **Virtual certificate**
Seven sessions, one weekly.
- **Expert and experienced presenters.**
- **Free for active law enforcement officers.**

ABOUT PMI



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Philip Morris International (PMI) is a leading international tobacco company, with a diverse workforce of over 71,000 people who hail from every corner of the globe. PMI is in the midst of a large-scale transformation from a cigarette manufacturer to a science and technology-driven company, creating a smoke-free future and ultimately replacing cigarettes with smoke-free products to the benefit of adults who would otherwise continue to smoke. It's a dramatic move. It's the biggest shift in the history of the company. Illicit trade makes cheap, unregulated tobacco products easily accessible, undermining efforts to reduce smoking prevalence and protect youth from smoking.

At PMI, we have a dedicated global team of illicit trade prevention professionals and we have invested significant resources to ensure strong controls in our supply chain, to raise awareness of the consequences of the illicit tobacco trade, and to develop workable solutions. We have implemented technologically innovative tracking and tracing solutions, sophisticated security features and world-leading supply chain controls, but we can't solve the problem without support from others.

“Remarkable training. Extraordinary speakers and the information provided goes well beyond what other companies provide to us on a regular basis.”

- Homeland Security Investigations Agent

COURSE OVERVIEW

**7-week certificate.
75 minute webinars.**

Online sessions hosted via Livestorm.

Participants must have an interest in and/or experience with illicit trade, trafficking, finance, and other related issues.

This course is designed for active law enforcement officers who investigate financial crimes.

WHAT WILL THE CERTIFICATE PROVIDE?



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Take advantage of the opportunity to hear from and interact with renowned presenters who will share their extensive expertise and experience studying and dealing with transnational crime and its intersections with the illicit trade in tobacco products--how to spot these crimes, what red flags to look for, and practical information for combating this problem. With knowledgeable presenters, timely topics, and essential reading materials, you will be able to bolster your toolkit for countering illicit trade in tobacco products.

SERIES SCHEDULE

01

April 13, 2022

FUNDAMENTALS OF ILLICIT TRADE IN TOBACCO PRODUCTS

Introduction and overview of the issue of illicit trade of tobacco products and its impact on global security.

02

April 20, 2022

FREE TRADE ZONES: AN ENABLER FOR ILLICIT TRADE IN TOBACCO PRODUCTS

An in-depth examination of Free Trade Zones and their role in facilitating the distribution and production of illicit tobacco products.

03

April 27, 2022

ANTI-MONEY LAUNDERING AND TERRORIST FINANCING IN ILLICIT TRADE IN TOBACCO PRODUCTS

An overview of how criminal actors launder money in order to disguise and legitimize the illicit origins of their money and subsequently utilize this money to finance their other crimes.

04

May 4, 2022

HUMAN TRAFFICKING AND MODERN-DAY SLAVERY LINKED TO ILLICIT TRADE AND COUNTERFEITS

This special session aims to advance the discussion about the intersections between human trafficking and other forms of organized crime.

05

May 11, 2022

NEW CHALLENGES IN ILLICIT TRADE: E-COMMERCE, ORGANIZED RETAIL CRIME, AND COUNTERFEITING

A brief discussion on the emerging risks in illicit trade, including what to watch for, what to do, and what to anticipate.

06

May 18, 2022

CONTAINER PROFILING AND RISK ANALYSIS: LOCATING ILLICIT TRADE IN TOBACCO PRODUCTS

An in-depth session on how to identify suspicious maritime and air cargo containers using precise risk analysis criteria.

07

May 25, 2022

HOW TO BUILD A SUCCESSFUL CASE: FROM A TO Z

An interactive seminar with active law enforcement officers and experts to cover the how to's and what not's of constructing a winning case.

Contact Information

If you have any questions, please reach out to us at StopIllegal.US@pmi.com