



Ask Aura

Everyday Use Cases That Drive Impact

Built on 10+ years of behavioral science and workplace culture data.



1 Resolve Conflict Before it Escalates

No need to escalate to HR: Ask aura identifies root causes of interpersonal tension and offers actionable coaching to both parties instantly.

Example: "What are the two most likely reasons for conflict between Mark and me and how can we avoid them?"

2 Personalize Onboarding Experiences

Gen Z wants more than orientation videos: Ask aura can help assign projects that align with each person's strengths, motivations, and ideal projects.

Example: "What type of project will keep Raymond, our 23-year-old new hire, most engaged in his first 30 days?"

3 Strengthen Manager-Employee Relationships

Skip the awkward check-ins: Ask Aura helps managers understand each team members unique motivators, stressors, and communication preferences so they can lead with empathy and impact.

Example: "What's the best way to give feedback to Jordan that motivates without overwhelming him?"

4 Understand Team Dynamics Before You Engage

Go into every meeting with confidence: Ask Aura condenses complex team psychometrics into simple, digestible headlines for new leaders or project managers.

Example: "What should I know about this team's working style before leading my first meeting?"

5 Accelerate Change Management Initiatives

Know who's going to resist and why: Ask Aura assesses team openness to change and gives targeted tips for increasing buy-in.

Example: "What communication tactics and action steps should I use to maximize buy-in during the first 30 days of a change rollout?"

6 Design Tailored Training Programs

Learn how teams prefer to absorb information (e.g., collaborative brainstorming vs. individual accountability), and tailor projects accordingly.

Example: "What's the best format to deliver a new product training so it actually sticks?"

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Accelerate Leadership.
Strengthen Team Performance.
Solve Engagement.
All with One Scalable AI Coach.



Today's fast-paced workplaces strain managers and blur communication. Teams need clarity and coaching, but traditional tools are costly and forgettable. Ask Aura delivers real-time, personalized leadership support directly in Teams, Slack and Outlook—right where work happens.



Boost Manager Impact

Transform good managers into great ones with timely nudges and in-the-moment feedback that build confidence and leadership skills.



Improve Team Collaboration

Improve communication, collaboration, and trust with personalized guidance that strengthens relationships and breaks down silos



Drive Real-Time Behavioral Change

Get insights tied to actual interactions, not just theories or surveys, creating sustainable improvements in how teams work together.



Fuel Engagement That Lasts

Ask Aura strengthens connection, trust, and communication through real-time coaching—turning engagement from a buzzword into a daily practice.

Ask Aura gave our teams a clearer sense of direction. Leaders understood their people better, which made goal-setting more personal — like having a GPS for growth.

CHRO, American College of Education

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